

Measuring and Managing your Social Value, North Wales project

This is an exciting project for organisations to measure the impact of their work funded by the Big Lottery Fund for a period of three years. An innovative partnership was established between the six County Voluntary Councils in North Wales, with Mantell Gwynedd sharing their learning on social value measurement. As support organisations for the third sector in North Wales, we are best placed to enable organisations to demonstrate and communicate their impact on communities.

The Social Value Cymru team will work closely with staff and trustees from 30 third sector organisations across North Wales to measure the social value of their work, and then use this information for planning and decision making.

Following an application process at the beginning of the year the organisations have now been selected. These organisations will represent important services across North Wales that are being recognised as key areas within the Population Needs Assessment and the Well-being assessment. These include mental health services, carer's services, children and young people, victims of abuse, loneliness within communities, services for veterans and much more. Here's an opportunity to look at case studies and to show the importance of the preventative work contributed by the third sector.

One of the organisations involved are Citizens Advice Denbighshire in partnership with South Denbighshire Community Partnership,

"Having already scratched the surface of measuring SROI at Citizens Advice Denbighshire, we are keen to take this further and to supporting our partners at South Denbighshire Community Partnership in strengthening the evaluation of our "Lle Chi Neu Ni / Your Place or Ours" project."

Graham Kendall, Business Development Officer, Citizens Advice Denbighshire.

Another organisation taking part in our project is the Welsh Institute of Therapeutic Horsemanship, where we will look at the impact of their Feeling Herd project, that uses therapeutic horsemanship to support and improve the relationship between parents and children.

"We offer unique and innovative services that people unfamiliar with equine-assisted activities and therapies find difficult to understand and see the value in. We hope that SROI will help us to clearly demonstrate the impact that our services have and the value that they bring to the lives of beneficiaries and other stakeholders."

Iain Crosbie, Director of Operations, Welsh Institute of Therapeutic Horsemanship

A full list of the organisation involved and their service can be seen on our website <http://www.mantellgwynedd.com/social-value-cymru.html>



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Building Resilient Communities through
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Flintshire Local Voluntary Council
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AVOW

Association of Voluntary Organisations in Wrexham
Cymdeithas Mudiadau Gwirfoddol Wrexham