



**Briff Cyfathrebu / Communication Briefing**

**Hydref / Autumn 2010**

### **For**

Partner organisations that offer support and guidance to parents and guardians.

### **Purpose**

This briefing is to inform you of the Child Trust Fund Cymru scheme and to ask you for your assistance in raising awareness of this scheme by encouraging eligible parents and guardians to apply for their child's Trust Fund top up before the deadline date of January 31 2011.

**Please circulate this briefing to other colleagues in your organisation that may be interested.**

### **Background**

As part of the Child Trust Fund Cymru Scheme the Welsh Assembly Government is offering every child in Year 1 of school a £50 top up to their Child Trust Fund account. A further £50 will be offered to those children from low income families.

We believe it is important to encourage families to become more aware of the benefits of saving, and we are convinced that by offering this additional money we will help to boost the savings of children in Wales and improve their opportunities later in life.

In October, the Local Authorities posted an information booklet and claim form to the households of every eligible child (children born between 1 September 2004 and 31 August 2005). Parents and Carers are asked to complete and return the claim form to the Welsh Assembly Government by 31 January 2011 in order to claim their child's Trust Fund top up.

### **Eligibility criteria**

To qualify for the **£50** top-up children **MUST** have been born between 1

September 2004 and 31 August 2005 (Year 1 in school), already have a Child Trust Fund account and be living in Wales on 15 September 2010.

To qualify for the **£100** top up Children must either have been claiming free school meals on 15 September 2010. Or they may also qualify if their parents/guardians were in receipt of Child Tax Credit and their household income was not greater than £16,040 in 2009-10 or **where the person in receipt of Child Tax Credit was also in receipt of income support, income-based jobseeker's allowance, pension credit or employment and support allowance.**

### **We Need Your Help**

We would be very grateful if you could assist us in raising awareness of the Child Trust Fund Cymru Scheme and help us to encourage parents to apply before the deadline date of January 31<sup>st</sup> 2011.

We have provided posters, flyers and web banners that can be downloaded and printed from the Welsh Assembly Government website [www.wales.gov.uk/ChildTrustFundCymru](http://www.wales.gov.uk/ChildTrustFundCymru)

We would be grateful if you could display posters in your reception areas and make the flyers available to any eligible parents or guardians that you are in regular contact with.

**For more information on Child Trust Fund Cymru please call 0800 496 0590 or email [childtrustfundcymru@wales.gsi.gov.uk](mailto:childtrustfundcymru@wales.gsi.gov.uk)**

